

Hat Trick! The h&z Group Is a Three-Time Hidden Champion in 2020

For the first time ever, h&z has reached the top spot in the category “Transformation” and also become “Hidden Champion in Purchasing & Procurement.” h&z subsidiary and first-time nominee rpc also took first place right away in the “Retail Performance Management” segment.

Munich, December 19, 2019 – h&z is a Hidden Champion – three times over: 1st place in the “Transformation” category, 2nd place in “Purchasing & Procurement,” and another 1st place for h&z subsidiary rpc in the category “Retail Performance Management.” The award is presented by the **Wissenschaftliche Gesellschaft für Management und Beratung (WGMB); the business magazine *Capital* is a collaborating partner.**

Only a few midsize consulting firms manage to assert themselves in the top segment of the market. h&z has done just that, and was chosen as the top Hidden Champion in the “Transformation” category. This category evaluates the successful realignment of companies with the aim of achieving far-reaching and sustainable performance improvements. In this context, h&z focuses on the comprehensive and sustainable renewal of companies.

“In practical application, change processes are met with resistance, difficult to manage, and therefore often fail. We have developed a sustainable transformation strategy for our customers. We don’t go at things with a hammer, but consult with head, heart and hand. Of course, transformation can also entail hard cuts such as in a restructuring project. But all in all, we move people and provide support. This is how we shape change. h&z stands for transformation with a deep impact,” say h&z Board Members Stefan Aichbauer, Harald Enz, and Michael Santo.

With its sustainable approach and its expertise in transformation projects, h&z has clearly set itself apart from market players such as McKinsey and Boston Consulting Group. In the “Purchasing and Procurement” award category, the firm also ranked among the top three consultancies.

About the Hidden Champion Award

The award has been presented since 2003. A total of 765 managers from various industries evaluated the nominated management consultancies. This year, 26 Hidden Champions were awarded in 18 categories among the consulting companies. The award is based on a study comparing the proposed consulting firms with the market leaders McKinsey, Boston Consulting Group and Bain, among others. If, in the top management of large companies, they are given a higher level of competence than all three market leaders in a specific consulting field, they receive the Hidden Champion award. The study is conducted under the direction of Professor Dr. Dietmar Fink and the WGMB.

About h&z

h&z stands for transformation with a profound effect. What does that mean? h&z consults with head, heart and hand. Head for well thought-out concepts and hand for implementation – but above all, h&z works at heart level. h&z focuses on proximity and creates trust on all levels. This enables the employees’ potential – because real transformation takes place at the grassroots level. In the end, extraordinary results are achieved and the seemingly impossible is made possible. Our clients include both international corporations and renowned medium-sized companies. h&z is part of the Transformation Alliance with 1,000 consultants and 19 offices worldwide. Awarded the Great Place to Work seal of approval as Germany’s best employer and two-time Hidden Champion 2018 in the categories “Transformation” and “Purchasing & Procurement.”

More at www.huz-consulting.com

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