

Getting back on track – crisis management with agile methodologies

Munich, March 2020

Eine Präsentation für

**h&Z
Premium
Customers**

Managing the crisis and preparing for the re-start by defining objectives, key results and individual action plans

Our approach

O Objectives

- Describe a target state, in a qualitative way
- are ambitious and yet realistic
- are tangible and as clear as possible
- must have a clear economic or user-related value

KR Key results

- **Are measurable**
- **Leading towards the achievement of the objectives (all KR = 100% = objective is achieved)**
- Achievement of objectives is easily traceable
- Types of Key Results: metric (quantifiable, significant) or milestone based
- **NO activities as key results**

Ensuring FOCUS, VALUE CREATION and ALIGNMENT through the use of agile methods and OKRs

The use of OKRs will ensure focus, alignment and adaptability in the management of the crisis and the preparation of the re-start

FACT matters



Focus

Through the use of OKR sets, the focus is on relevant and business critical activities for surviving the crisis and ramping up.



Alignment

Common direction and actions are possible because of transparency and collaboration.



Commitment

OKR show how departments and teams contribute to the strategy of the company.
Existing transparency ensures flexibility and responsiveness in times of crisis.



Tracking & Adaptation

Key results are continuously reviewed. If they do not contribute to achieving the objectives or if external factors have changed, they are adjusted.

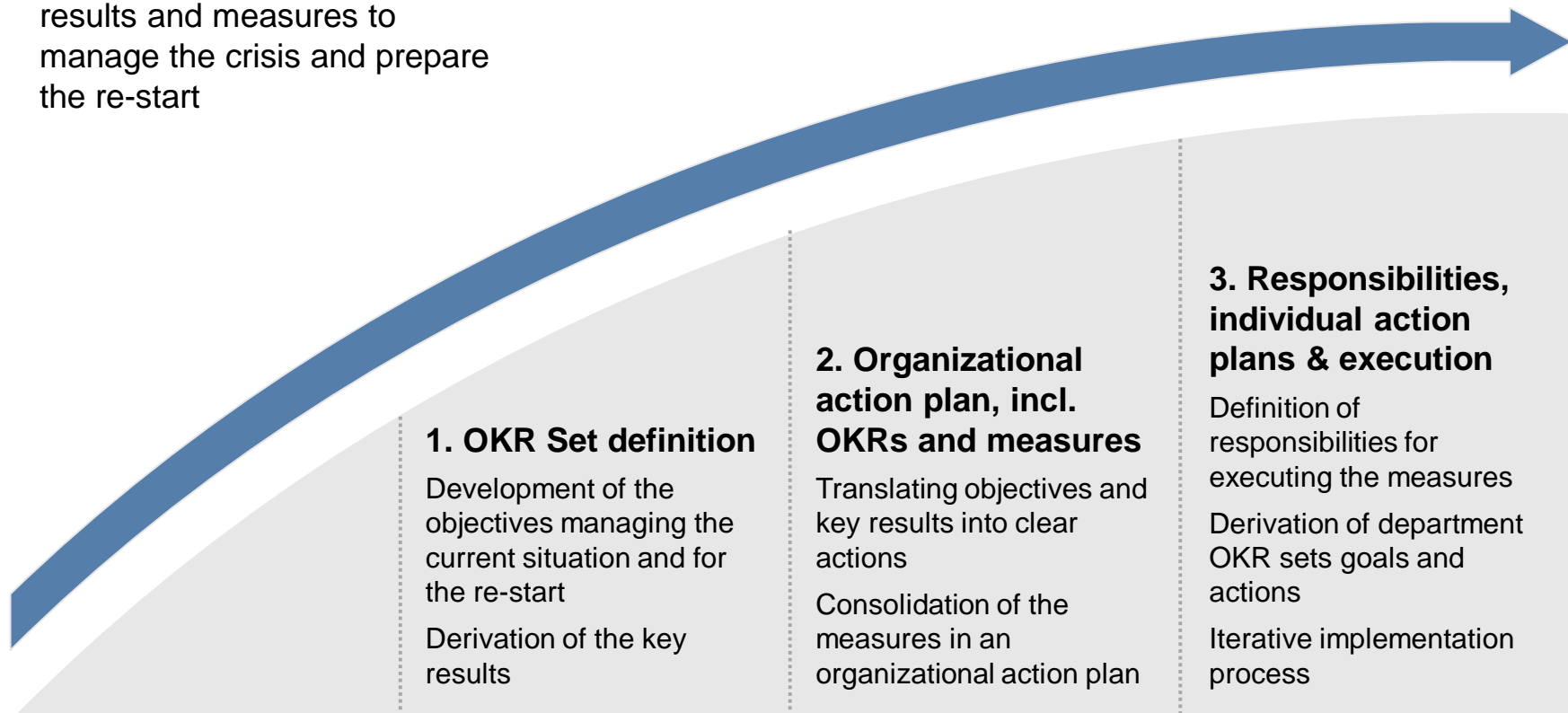
Definition of OKR sets and action plans within the course of an individual virtual management workshop

Our approach – Virtual management workshop

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Focus!

Definition of objectives, key results and measures to manage the crisis and prepare the re-start



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